

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 557402 /		<u>Alt Order #</u> 09760449
<u>Product</u> COFFMAN 4 CONGRESS		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 2671
<u>Advertiser</u> Coffman/R/Congress		<u>Original Date / Revision</u> 06/26/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	31	10/09/12	10/15/12	M-F 5-530a Good Day	5a-530a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$150.00			
N 2	31	10/09/12	10/15/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
N 3	31	10/09/12	10/15/12	Good Day Colorado	6a-7a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				10	\$300.00			
N 4	31	10/09/12	10/15/12	Good Day Colorado	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
N 5	31	10/14/12	10/14/12	FOX News Sunday	9a-10a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$150.00			
N 6	31	10/09/12	10/15/12	Judge Judy M-F 3p-4p	3p-4p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$250.00			
N 7	31	10/09/12	10/15/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$450.00			
N 8	31	10/09/12	10/15/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/09/12-10/15/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$450.00	NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,10,9.11											
N 9	31	10/13/12	10/13/12	News Saturday 5p-530	5p-530p		:30			NM	10	\$13,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 557402 /		<u>Alt Order #</u> 09760449
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> COFFMAN 4 CONGRES	<u>Estimate #</u> 2671
<u>Advertiser</u> Coffman/R/Congress		<u>Original Date / Revision</u> 06/26/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	News Saturday 5p-530	5p-530p	-----Sa--	:30		\$200.00	NM		
			See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11									
	2	31	10/09/12-10/15/12	MLB Championship Series	2p-CC	M-----Su	:30		\$2,500.00	NM		
	(M)		MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1									
	3	31	10/09/12-10/15/12	MLB Championship Series	2p-CC	-----Su	:30		\$2,500.00	NM		
	(M)		MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1									
	4	31	10/09/12-10/15/12	MLB Championship Series	2p-CC	MTuWThFSaSu	:30		\$2,500.00	NM		
	(M)		MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1									
	5	31	10/10/12-10/10/12	FOX X Factor	7-9p	---W-----	:30		\$3,500.00	NM		
	(M)		MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1									
	6	31	10/13/12-10/13/12	College Football Early	1p-cc	-----Sa--	:30		\$500.00	NM		
	(M)		MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1									
	7	31	10/13/12-10/13/12	College Football Early	1p-cc	-----Sa--	:30		\$500.00	NM		
	(M)		MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1									
	8	31	10/09/12-10/15/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M)		See MG 9.12,9.13,9.14									
	9	31	10/09/12-10/15/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M)		See MG 9.12,9.13,9.14									
	10	31	10/09/12-10/15/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M)		See MG 9.12,9.13,9.14									
	11	31	10/09/12-10/15/12	Fox 31 News Nightside	10p-1035p	MTuWThF----	:30		\$500.00	NM		
	(M)		MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1									
	12	31	10/09/12-10/15/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M)		MG for 9.8,9.9,9.10									
	13	31	10/09/12-10/15/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M)		MG for 9.8,9.9,9.10									
	14	31	10/09/12-10/15/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M)		MG for 9.8,9.9,9.10									
N 10	31	10/13/12	10/13/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S-	1				\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	News Sa 530-6p	530p-6p	-----Sa--	:30		\$200.00	NM		
			See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11									
N 11	31	10/09/12	10/15/12	The Simpsons	6p-630p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--	5				\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/09/12-10/15/12	The Simpsons	6p-630p	MTuWThF----	:30		\$450.00	NM		
			See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11									
N 12	31	10/09/12	10/15/12	The Simpsons	630p-7p		:30			NM	4	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--	4				\$575.00			
N 13	31	10/14/12	10/15/12	MLB Championship Ser	2p-CC		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/14/12	10/20/12	M-----S	2				\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/14/12-10/20/12	MLB Championship Ser	2p-CC	M-----Su	:30		\$3,500.00	NM		
			See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11									
	2	31	10/14/12-10/20/12	MLB Championship Ser	2p-CC	M-----Su	:30		\$3,500.00	NM		
			See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11									

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<u>Estimate #</u> 2671		
<u>Advertiser</u> Coffman/R/Congress		<u>Original Date / Revision</u> 06/26/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 14	31	10/11/12	10/11/12	Glee Thursday 8-9p	8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	Glee Thursday 8-9p	8p-9p	----Th----	:30		\$2,000.00	NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,10,9.11											
N 15	31	10/12/12	10/12/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$900.00			
N 16	31	10/13/12	10/13/12	College Football on	1p-cc		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,200.00			
N 17	31	10/14/12	10/14/12	NFL on FOX 2pm	2p-CC		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$5,500.00			
N 18	31	10/14/12	10/14/12	NFL/Postgame	530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	NFL/Postgame	530-6p	-----Su	:30		\$2,500.00	NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,10,9.11											
N 19	31	10/09/12	10/15/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$1,500.00			
N 20	31	10/09/12	10/15/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$1,100.00			
N 21	31	10/09/12	10/15/12	Fox 31 News Nightsid	10p-1035p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	31	10/09/12-10/15/12	Fox 31 News Nightsid	10p-1035p	MTuWThF----	:30		\$500.00	NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,10,9.11											
N 22	31	10/13/12	10/13/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$500.00			
N 23	31	10/13/12	10/13/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$400.00			
N 24	31	10/14/12	10/14/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,000.00			
N 25	31	10/09/12	10/15/12	TMZ	1035p-1105p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	31	10/09/12-10/15/12	TMZ	1035p-1105p	MTuWThF----	:30		\$175.00	NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,10,9.11											
N 26	31	10/09/12	10/15/12	Good Day Colorado	8a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$250.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
557402 /	09760449

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	COFFMAN 4 CONGRES	2671

<u>Advertiser</u>	<u>Original Date / Revision</u>
Coffman/R/Congress	06/26/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Totals											83	\$53,875.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	83	\$53,875.00	\$45,793.75
Totals	83	\$53,875.00	\$45,793.75

Signature: _____ **Date:** _____

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